## Drive business transformation

Enterprise Solutions & Services

### Managing print environments to advance the digital transformation paradigm



#### Shift to hybrid work

As the trend to a borderless workplace accelerates, supporting work wherever it happens becomes a critical need

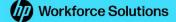


#### Increased security vulnerabilities

While security threats increase, only a handful of global organizations are prepared to handle the security risks of the hybrid world



**Overwhelmed IT resources** Businesses are rethinking their IT strategies and looking to digital transformation plans for relief



# Embrace a modern workplace with HP as your strategic partner

### **Envisioning the future of Managed Print Services**



Future-ready security portfolio, ready to dynamically adapt to the evolving threats focused on endpoint device, data and the document

A single pane of glass to manage all MPS and MDS tools, providing data and real-time insights

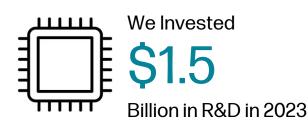
A carbon neutral<sup>1</sup> print environment wrapped with leading-edge sustainability assessment and reporting services

Innovative digitization services to drive workflow efficiency, business growth & improve compliance

An Al-driven ecosystem, delivering enhanced business outcomes and efficiency with reduced risk

### HP at a glance

HP takes a holistic approach to managing the latest printing and imaging tools, technologies, infrastructure, and processes that support your organization



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Newsweek's America's Most Responsible Companies 3 consecutive years

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HP Is an MPS market leader – IDC & Quocirca



The only technology company in the world to receive a quadruple 'A' rating across Climate, Forests, and Water as well as the Supplier Engagement Leaderboard



170

Countries Covered worldwide



HP Serves

6,600

enterprise customers





#1

**OOT** vears of experience

Security Leader

#8

Most Sustainably Managed Companies in the World

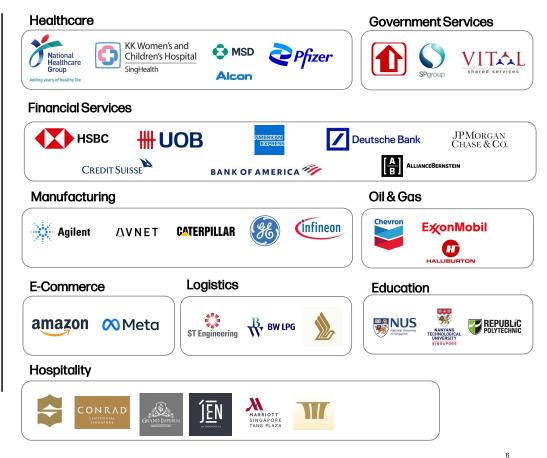
### HP Singapore - Managed Print Services Overview

181 Accounts Managed 9.62k Fleet under Management

**23,440+** Toners shipped 342.82 M Pages reported

90% First-Time fix FY23





Workforce Solutions

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## HP Managed Print Services

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## HP Managed Print Services

HP Managed Print Service (MPS) transforms print management and legacy processes to secure cloudbased experiences, freeing up end-users and IT resources to focus on what's important.



#### SUB-OFFERINGS TO FIT YOUR ORGANIZATION'S NEEDS

#### **HP Managed Print Services**

Allow HP to ease the burden and cost of managing your print environment using our innovative and intelligent approach

#### HP Managed Print Cloud Services

Securely elevate your print ecosystem to the cloud with a fully-managed end-to-end experience across home, office and shared spaces

#### **HP Print Security Services**

Strengthen your cyber resilience with Zero Trust principles, built into your hardware and extending across software and services<sup>1</sup>

#### HP Carbon Neutral Managed Print Services

Achieve certified carbon neutral printing<sup>2</sup> for the end-to-end lifecycle emissions from printing

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Driving business outcomes across these strategic pillars







Security

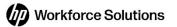
HP WOLF SECURITY

Cloud



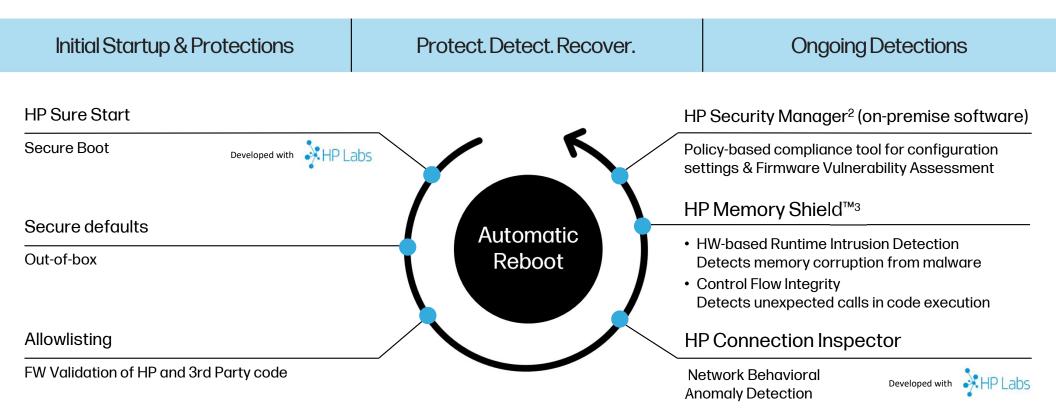
Hybrid

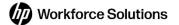
Sustainability



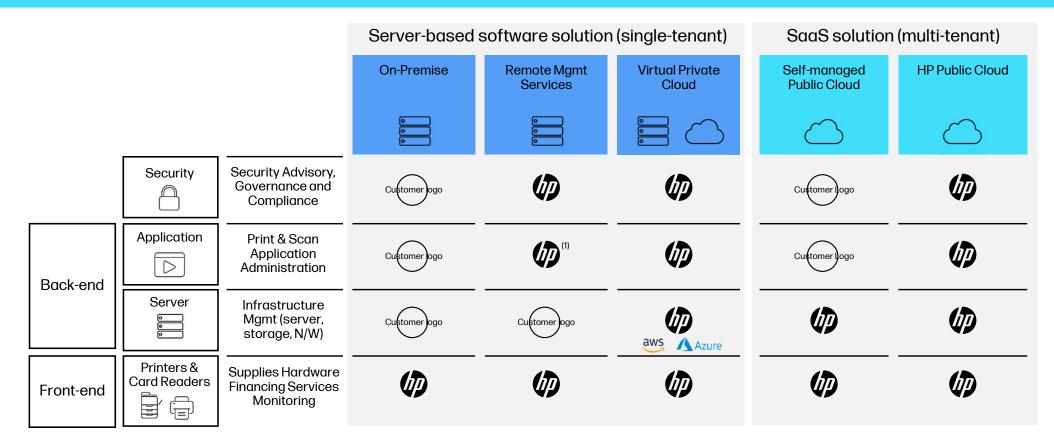
### Enhanced protection with HP Wolf Enterprise Security

Trust at the core. Resiliency redefined for the Threat Age.<sup>1</sup>





### Choice of deployments



(1) Application install and upgrade optional through professional services

Workforce Solutions

c08372436, October 2023, Rev. 2 10

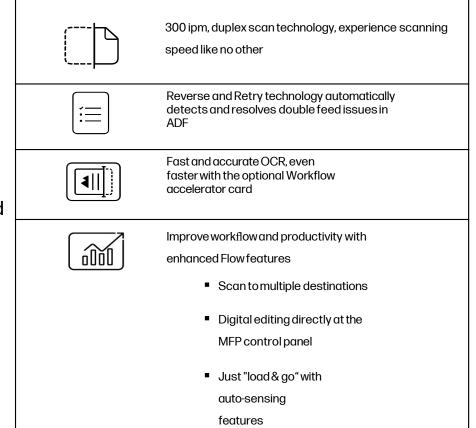
### Digitization-ready capabilities



#### Next Generation HP Flow Technology

Businesses grow and evolve. So should your MFP. The next generation of HP Flow technology makes that possible. Its cloud-based software provides flexible, customized cloud-connected solutions to optimize your print and scan workflows — today and as they change in the future.

Work with the future in mind with upgradeable HP FutureSmart firmware<sup>1</sup>



### Solutions that help accelerate digitalization

#### Move from paper to digital with ease

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HP Workpath Apps	HP Capture and Route	HP Intelligent Capture	HP Intelligent Workflows	HP Scan Al Enhanced	HP Intelligent Transformation
Accelerate manual business processes	On-premise capture solution	Digitize documents to unlock data	Workflow automation	Advanced processing	Achieve digital excellence
Eliminate error Make workflow simple with pre- configured settings Optimized processes	Capture, process, deliver, and archive automatically.	Extract data and information intelligently. Classify, index and store data correctly	Automate repetitive processes with customized digital workflows.	Use cloud-based, artificial intelligence (AI) to automate document tasks.	Digitally transform your business processes with an automated, human- centered <sup>3</sup> approach.



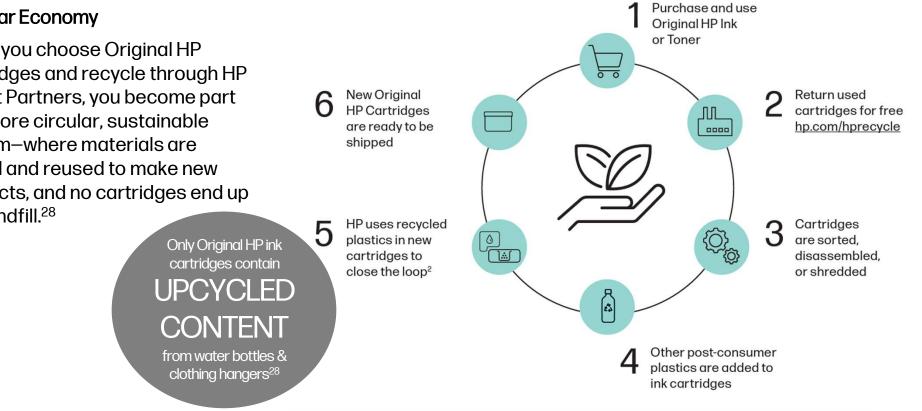
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Print & Supplies			We strive for maximum performance with minimal impact.					
We aim to engineer the most sustainable portfolio of products & solutions and drive print innovation.				Forest positive by 2030		Our goal is to be Forest Positive by 2030–helping to give back more than what you print–through our commitment to forest conservation. In 2022, HP restored or responsibly managed over 33.8K hectares of forest <sup>1</sup>		
			<b>1.2 M</b> tonnes recycled hardware and supplies by 2025		Recycled 879,100 tonnes since 2016			
Printing can help solve what matters most to your workforce:								
Sustainability Hybrid flexibility			©: CO2	MPS carbon leadership		HP launched the planet's most comprehensive carbon neutral Managed Print Services offering in 2020, in accordance with The CarbonNeutral® Protocol. <sup>2</sup>		
Security 🖓 Performance								
Reliability			More ways HP Print Solutions can power your progress:					
	$\sim$		Energy e	efficiency	R	esponsible packaging	→) Air quality	
Climate action at HP	Forests	( ( ) Circularity	80% of HP's print portfolio has received EPEAT recognition, and 90% of the portfolio meets ENERGY STAR efficiency		Paper-based packaging for home and office-class printers and supplies is derived from recycled or certified sources <sup>4</sup>		HP voluntarily designs and tests its printing systems to prevent emissions that exceed eco-label guidelines through printing systems	
Workforce Solutions		requirements <sup>3</sup>				compliant with Blue Angel and EPEAT® indoor air quality (IAQ) criteria <sup>5</sup>		

### HP Closed-Loop Recycling

#### **Circular Economy**

When you choose Original HP Cartridges and recycle through HP Planet Partners, you become part of a more circular, sustainable system-where materials are added and reused to make new products, and no cartridges end up in a landfill.<sup>28</sup>

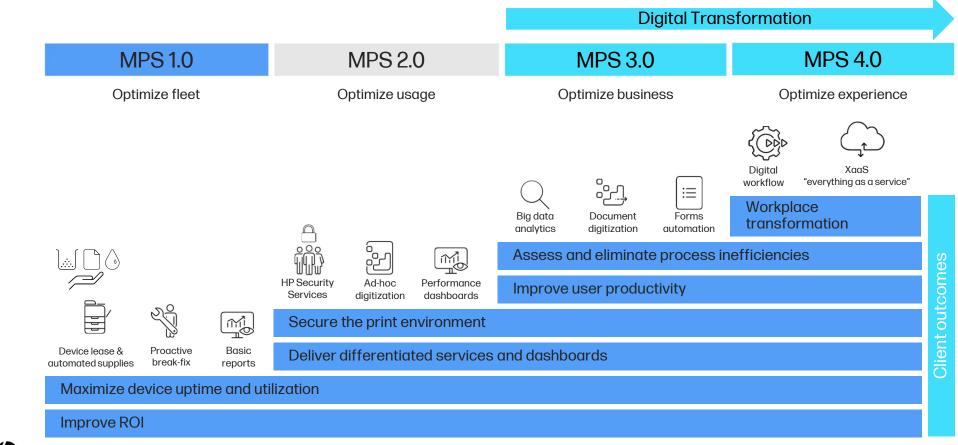


## How we do it

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### Our approach to MPS innovation



### Post Implementation Support Model

Ensuring unified experience of hardware support, solutions & risk management

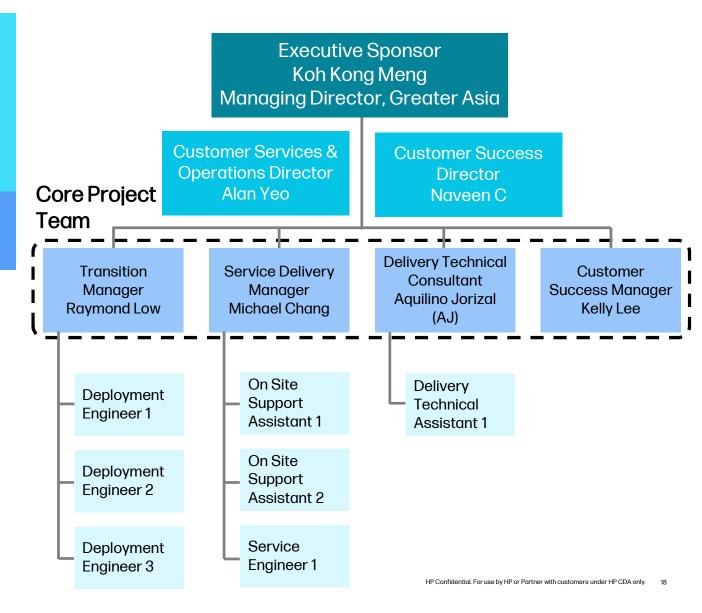
- Warm-body touch points including Customer Success Manager (CSM) and On-Site Administrators (OSAs)
- Proactive fleet management
- Tailored business continuity management based on severity and criticality
- Remote fleet monitoring to trigger low supplies alerts and delivery

Asset Management HP  $\cap$ End User Service Dispatching IMACD Desk Parts/Toner HP Managed Devices a Qualify Cases hp Remote Monitoring Data Proactive Fleet Management Collection Data Collection **Device Control Center** Agent (DCA) HPO (III) Certified Field Breakfix Engineer **Onsite Breakfix** Partner Corrective Maintenance Support Break/Fix Support Maintenance Kit Replacement C HP Client Remote Management Center Security Management Success Manager 3rd Level HP Remote HP Service Remote Management Support Engineers Desk Device Configuration . **HP**Service System (Product Firmware Management Delivery Specialists) Reporting Manager SLA Management Toner Replenishment 2700 Print Management Administration Asset Management 000 IMAC-D Management Certified 20 Escalation Management  $\otimes$  Security governance and compliance

### Support Team Structure & Escalation Path

A thriving support team ensuring piece of mind and satisfactory resolutions

- Direct and immediate escalation pathway for expedited communication
- Ensure adherence to project deployment timelines
- Enforce the meeting of SLAs and contract deliverables
- Close loop feedback to maintain & exceed managed services satisfaction



### Our approach to innovation and cost reduction

Optimized & consolidated fleet	Secure print	Cloud solutions	Analytics & behavior	Document digitization
<ul> <li>Reduce the overall number of devices</li> <li>Optimize for requirements and balance A3 to A4</li> </ul>	<ul> <li>Increase security - no unnecessary print jobs</li> <li>Reduce volumes - savings in print and paper spend</li> </ul>	<ul> <li>All management and apps in the cloud</li> <li>Eliminate print servers and print queues</li> <li>Save on infrastructure, support, and IT resource costs</li> </ul>	<ul> <li>Understand what is being printed - when and by whom</li> <li>Analyze color vs. mono (reduces print cost)</li> <li>Maximize Duplex over Simplex (reduces paper usage)</li> </ul>	<ul> <li>HP suite of workflow apps</li> <li>Advanced digitization apps and processes</li> <li>Productivity improvements</li> </ul>
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Improvements in power consumption, floor space, and device cost	Reduction in print jobs	Reduced IT infrastructure management jobs	Reduce cost of printing pages	Reduction in print volumes

Immediate savings as HP Fleet introduced Progressive savings as we optimize and make continuous improvements

## Put HP MPS to work for your organization

Contact your local HP representative to help you drive growth, reduce risk, and unleash productivity.

Collaborate to assess your specific organizational needs

Establish a plan to implement the best solution for today and into the future

Identify an environmental approach to align with your organization's sustainability goals

Workforce Solutions

Start transforming your business today

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## Thank you